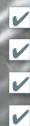


## FUNCTION MEET



HIGH-PERFORMANCE SIDING





Design Specialist Solutions Provider Experienced Dealer

Licensed Builder/Contractor

### P R E S E R V I N G CHARACTER takes character

THAT'S WHY PRESERVATION IS ONLY OFFERED THROUGH AN EXCLUSIVE DEALER NETWORK.

We continually strive to meet the demands of homeowners who, like you, want the best. Our Preservation dealers are Dealers of Distinction, with one goal: PRESERVING THE CHARACTER OF YOUR HOME and your peace of mind.

Ours are the dealers who look beyond just selling products. They're much more. They're home improvement Design Specialists who possess the expertise to match the Preservation products that best suit your character and your home's uniqueness.

When you choose Preservation, you not only get the industry's best windows and siding, you get the best dealer.

Preservation Siding and Windows aren't ordinary residential building products. Intensive research and development give you unsurpassed beauty and uncompromising quality. So it makes sense that you can only get Preservation products from dealers who meet the same standards. We call them Dealers of Distinction and we think that they, and our products, will be the perfect fit for you and your home.



## PRESERVATION IS PREMIUM



As a manufacturer of fine siding and windows, we offer an industry-leading, LIFETIME transferable WARRANTY.\* Therefore, it's important that our DEALERS HAVE A STRONG REPUTATION AND CHARACTER. Every Dealer of Distinction is sure to possess these key attributes:

- Superior Quality Installation and Service Standards
- $\cdot$  Established, Reliable Takes Pride in Their Work
- $\cdot$  Expertise in Design and Troubleshooting
- · Results-Oriented Consulting for Energy Solutions
- · Solid Reputation in the Community and Industry
- High Rate of Customer Referrals

Superior service is part of the Preservation experience and Dealers of Distinction pass the true test of customer care. Because of the value placed on building a long-term relationship, service does not end after installation of the product. Extra attention to technical, product, and customer support are efforts that distinguish your authorized dealer from ordinary contractors.

\*See printed warranty for complete details.

#### THE PRESERVATION COLLECTION







WINDOWS



ACCENTS

#### DON'T JUST TAKE OUR WORD FOR IT

"We just love our 30-year-old 'new' house. The experience with the window and siding installation crew was a pleasure. They truly went out of their way to make it fast and easy."

"Professionalism, attention to detail, friendliness, and a genuine concern for our well-being are just a few of the characteristics shown by your installation team. Your product is by far the best of the six companies I examined in the four months previous to our meeting. You can be assured of good reviews and wholehearted recommendations to all with whom I come in contact!"

"Our new siding and windows are beautiful and we are extremely happy. Every aspect of our project went as advertised and as the sales representative led us to expect. The installer's attention to detail, professionalism and friendly attitude was refreshing."



## WE WORK HARD so you can rest easy











UltraPure Vinyl Resin RESISTS WEATHER

### Ti-Shield

PROTECTS AGAINST ULTRAVIOLET DEGRADATION



PREVENTS HEAT DEGRADATION



PROVIDES IMPACT RESISTANCE



PRESERVES UNIFORM COLOR The primary ingredient in Preservation Siding is UltraPure<sup>™</sup> vinyl resin, a durable, easy-to-clean material that won't rot, warp, shrink or swell. It's impermeable to water and humidity, so it won't sustain damage from rain, snow, melting ice, salt air or the constant dampness typical of waterside settings. UltraPure vinyl resin is your assurance of a lifetime of beauty and quality.

You have to worry about more than your skin when it comes to the sun. Daily exposure to the sun's scorching rays can harm siding, too. In fact, it's UV degradation, not rain, that causes wood to develop a gray, weathered look. Ti-Shield<sup>™</sup> titanium dioxide (TiO2) helps protect Preservation Siding from the harmful effects of the sun's ultraviolet rays — another way we ensure Preservation Siding is made to last.

Preservation Siding doesn't need much care once it's installed, but during processing the vinyl compound must be protected from heat degradation to assure utmost quality. Our StableMate<sup>™</sup> stabilizers provide that protection. And once Preservation Siding is on your home, StableMate stabilizers also help prevent ultraviolet damage through thermal heat build-up.

These super-tough, all-acrylic modifiers give Preservation Siding superior impact resistance. We don't advise using your home as a backdrop for soccer practice, but you'll never have to worry about leaning a ladder against your home or other everyday bumps and dings. Nor will you have to worry about the hail, sleet or small debris that bombards your siding during severe windstorms. DuraShield<sup>™</sup> gives Preservation the tough protection your home needs.

Preservation Siding offers you a wide choice of beautiful, popular colors. And the best part is, you'll never have the routine maintenance of staining or painting to keep those colors looking like new. That's because our ColorThru™ pigments produce uniform colors that go clear through the panels. Years of wind and weather won't wash the colors away. And all you have to do to restore that rich, just-installed look is rinse Preservation occasionally with a garden hose.

# SUPERALS AND RESULTS

Preservation High-Performance Siding is designed and manufactured to give you the ultimate in easy-care living.

To ensure this highest level of quality, we start by carefully selecting and



blending only the finest raw materials to create our unique XTD™ Formulation. Each of the ingredients in this proprietary formulation is chosen to enhance the overall beauty and performance of Preservation Siding.

Some of the ingredients, such as our DuraShield<sup>™</sup> impact modifiers, provide for toughness that can withstand the battering of wind, sleet and hail, as well as an occasional errant toss from an enthusiastic little leaguer. Other ingredients, such as our ColorThru<sup>™</sup> weather-resistant pigments, create rich, attractive colors that will continue to look bright and fresh for as long as you own your home.

Once all the ingredients are blended, our state-of-the-art manufacturing processes and advanced quality control techniques produce a siding with realistic look-of-wood details and virtual maintenance freedom.

Preservation High-Performance Siding. The ultimate in beauty and quality . . . and made to last.





#### INDEPENDENT TESTS PROVE SUPERIOR QUALITY

#### ENERGY STAR® HOME SEALING

ENERGY STAR® is a label that identifies energy-efficient homes, buildings, and products that meet the strict guidelines set by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). Saving energy will also help protect the environment by reducing air pollution and global warming associated with energy production.

When correctly installed, Preservation Siding installed over ClimaShield<sup>®</sup> insulating underlayment can help meet the performance guidelines of an ENERGY STAR<sup>®</sup> qualified new home.

#### VINYL SIDING INSTITUTE

The Vinyl Siding Institute (VSI) sponsors independent, unbiased certifications of vinyl siding performance. Preservation Siding, Preservation Integra,<sup>™</sup> and Board & Batten have been certified under a VSI program to meet or exceed the rigorous battery of tests known as ASTM D3679 – the long-standing, accepted industry standard for quality vinyl siding, as well as D6864, VSI's new color retention standard.

Thanks to the certification program's third-party testing and inspection process, you are assured that Preservation Siding, when installed according to our instructions, will meet or exceed the industry standard for quality and performance. In addition, you are assured that Preservation Siding will maintain a uniform color over time, lay straight on a flat wall, and withstand the effect of normal seasonal temperature fluctuations.



Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.

#### IMAGINE THE POSSIBILITIES CREATIVE COLOR ... UNCOMPROMISING PERFORMANCE.

ChromaTrue<sup>®</sup> Preservation's richer, deeper colors feature ChromaTrue<sup>®</sup> ASA polymer technology. ChromaTrue is a copolymer compound that creates a strong exterior layer of protection against fading from the sun and wear from harsh elements. Unlike traditional vinyl siding colors, which tend to be lighter tones that can withstand the damaging effects of ultraviolet rays, Preservation's deep colors are specially formulated to retain their rich beauty season after season.

Preservation offers all the choices needed to give your home the exact look you want. Start with classic panel profiles and end with the perfect details at doors and windows. With Preservation, all decisions lead to beautiful results.

## DESIGN THE LOOK YOU'LL LOVE WITH OUR

We not only want you to pick the perfect siding for your home, but the perfect colors, too. Our Design Showcase is easy to use and gives you a variety of siding styles to choose from and tons of color combinations for the siding, trim and accessories. Get started by selecting from three house styles: Ranch, Cape Cod, and Colonial. Then simply mix and match your style and color choices until the look is just right. Print it out and use it as a guide to getting exactly what you want. Visit www.preservationcollection.com and click on the Design Showcase to explore all the design possibilities.

#### WWW.PRESERVATIONCOLLECTION.COM





## COLOR SELECTION

If you like your home's existing color scheme, there's really no decision to make. But if you're looking for a change, use the following two suggestions to guide your planning:

#### USE THE COLOR OF YOUR ROOF SHINGLES AS A STARTING POINT.

For the most pleasing appearance, colors for shingles and siding should complement each other.

#### DECIDE WHETHER YOU WANT A LITTLE OR A LOT OF CONTRAST.

As a general rule, less contrast unifies a home's architectural elements, while greater contrast emphasizes individual elements.

## IT IS THAT EASY BEING GREEN

#### IT'S EASIER THAN YOU IMAGINE TO GO GREEN WHEN IT COMES TO YOUR HOME.

Perhaps when you think of green building, it requires installing solar panels and building with products derived entirely from recycled materials. Actually, it's as simple as choosing a quality insulated siding, such as Preservation High-Performance Siding.

The U.S. Green Building Council (USGBC) has established The Leadership in Energy and Environmental Design (LEED) Green Building Rating System to encourage and accelerate green building practices across the building industry. LEED for Homes is the nationally accepted benchmark for design and construction in the housing market.

According to LEED for Homes, there are several criteria that make a home green: energy efficiency (the home uses less energy and natural resources), material selection, and an indoor environmental quality that is healthier and more comfortable to the occupants than traditional building products (i.e., less exposure to mold, mildew and other indoor toxins, and reduces outside noise).

Preservation High-Performance Siding is the smart choice when considering Green building practices because it meets the high standards and criteria set by LEED.



#### WITH PRESERVATION, YOU'LL USE LESS ENERGY AND SAVE MORE MONEY

Choose Preservation Siding for beauty and energy efficiency. The same properties that make it impact and dent-resistant make it insulate as well. This means your home will be warmer in the winter and cooler in the summer therefore using less energy year-round.

#### LESS WASTE, MORE PRODUCT

Less waste is created with Preservation Siding during manufacturing. Scrap and off-spec material is reprocessed into new vinyl products meaning almost zero waste.

#### A GREEN HOME IS A HEALTHIER HOME

Preservation delivers superior interior quality due to its advanced insulation properties. As a result, moisture behind the siding is reduced and mold and mildew buildup is eliminated.



This directly affects the air inside your home, making it cleaner and healthier to breathe. In addition, outside noise is significantly reduced so your home environment is peaceful and comfortable.

IT'S ALL PART OF PRESERVATION'S COMMITMENT TO BEING GREEN AND HELPING YOU CREATE A HOME THAT WILL PROVIDE BEAUTY AND SECURITY FOR A LIFETIME OF ENJOYMENT.

For more information on LEED for Homes and Vinyl Siding, visit www.vinylsiding.org.

#### BE ECO-FRIENDLY CHOOSE VINYL

Vinyl siding is recognized by the USGBC, LEED for Homes program as an environmentally preferable product. Here are a few reasons why:

- Insulated siding adds substantial energy efficiency to wall systems.
- Vinyl is lightweight, so less energy is consumed during transportation compared to other, heavier materials.
- Vinyl siding manufacturers recycle the in-plant scrap, ensuring maximum re-use of material and minimal waste product from plants.
- Information from the National Association of Home Builders (NAHB) indicates vinyl siding should last a lifetime, therefore it will not need to be replaced, reducing the need for new materials.





## THE PRESERVATION DIFFERENCE

## ENHANCE AND PROTECT YOUR HOME'S VALUE AT THE SAME TIME.

Preservation High-Performance Siding offers many exceptional benefits that ordinary siding can't match. You'll appreciate not only the beauty it brings to your home's exterior, but also its energy efficiency, high durability and low-maintenance qualities.

The Preservation High-Performance Siding System is truly where beauty and function meet . . . for a lifetime.



#### UNIQUE ULTRABEAM® PANEL DESIGN

#### SIDING THAT'S ENGINEERED FOR LASTING BEAUTY.

Preservation delivers upmost quality with its unique UltraBeam® design. An advanced nail hem and locking system provides added rigidity to the entire panel for superior siding performance. Plus, with its straight lines, smooth even walls, and top-to-bottom beauty, Preservation Siding is the ideal choice for both new construction and remodeling projects.

Double thick nail hem and advanced locking channel for secure wall attachment

3/4" mid-panel butt height adds lateral stability and beautiful shadow lines

Sure-grip bottom tab locks securely to lower panel

### THE PRESERVATION HIGH PERFORMANCE SIDING SYSTEM: WORRY-FREE FOR A LIFETIME. WE GUARANTEE IT.



Backed by an industry-leading warranty\* that even includes fade and hail protection.



Protects against damage from hail, rain and the shear force of Category 5 hurricane winds.



Designed to withstand damage from impact.

\*See printed warranties for complete details.

#### LUXURIOUS TEXTURES, FINISHES AND RICH, LONG-LASTING COLORS

Preservation is designed to be more like wood in every detail. It captures the deep, luxurious shadow lines of natural wood in classic 4½" clapboard and dutch lap profiles. Two surface textures — natural oak grain and a smooth, planed surface; each feature a warm, low-gloss finish. A multitude of beautiful colors, including deep, rich shades are available to express your personal style. Realistic shadow lines add dimension and depth, defining the individual siding courses with an emphasis that is deep, bold and beautiful.

#### ROLLED-EDGE NAIL HEM FOR MAXIMUM WIND RESISTANCE

Mother Nature can be vicious, so your siding has to be ready for the worst. Preservation Siding provides superior wind resistance protection thanks to its ultra-thick, rolled-edge nail hem. In independent tests Preservation Siding withstood winds equivalent to a Category 5 hurricane.

#### PRESERVATION/5

With Preservation Variable Length Siding, your Dealer of Distinction can choose panel lengths that best suit the architecture of your home and minimize siding overlaps throughout the exterior. Your home will have a markedly superior finished look, with beautifully uniform walls and elegant shadow lines.

### EXCLUSIVE CLIMASHIELD® THERMAL SUPPORT SYSTEM

The ClimaShield<sup>®</sup> Thermal Support System is made with exclusive MPS technology and molded to fit the contour of Preservation Siding perfectly. A unique manufacturing process ensures superior insulation and resistance to impact and weather.



Ordinary siding is installed over flat underlayments that provide virtually no support or thermal benefit. This incomplete wall system is vulnerable to denting, bowing, sagging, noise penetration and air movement.



Preservation Siding with the ClimaShield Thermal Support System is a completely engineered wall system that dramatically increases energy efficiency and offers intrinsic protection against sagging, hail damage, wind, noise and mishaps.

#### INDIVIDUALLY MOLDED PROFILE

Each ClimaShield panel is individually molded to fit the siding like a hand in a glove. This unique manufacturing process ensures that ClimaShield completely fills the hollow space between the wall sheathing and the siding, delivering superior impact resistance and energy efficiency.

Heat and pressure cross-link the polymer molecules on the surface to envelop ClimaShield in a high-

ClimaShield's ship-lap profile creates a complete weather seal all the way around each panel. As

DIAMOND GROOVE DRAINAGE PLANE

Exclusive drainage channels direct moisture

a result, your Preservation High-Performance

Siding will wrap your home in a blanket of

comfort and energy efficiency.

away from interior walls.

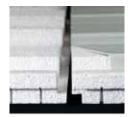
#### MOLECULAR WATERPROOFING

INTERLOCKING WEATHER SEAL

density, waterproof skin.









#### PRESERVATION HIGH-PERFORMANCE SIDING DELIVERS WHAT HOMEOWNERS WANT

When asked in an independent survey what was most important to them when choosing siding, homeowners answered:

- Superior insulation and reduced energy costs.
- 2. Freedom from routine maintenance.
- 3. Kid-proof exterior.
- Long-lasting "fresh as paint" appearance.
- 5. Resistance to extreme wind and weather.



ClimaShield reduces noise transmission and eliminates the "rattle" some homeowner experience with ordinary vinyl siding.





#### ENHANCED THERMAL EFFICIENCY

Preservation Siding with ClimaShield Thermal Support delivers enhanced installed R-value. This translates into an energy efficiency improvement and added interior comfort versus ordinary vinyl siding.



#### MORE THAN FIVE TIMES THE IMPACT RESISTANCE

Preservation Siding with ClimaShield delivers an impact resistance (IR) rating of 340 psi. That's five times the impact resistance of ordinary siding.



#### **500% MORE BREATHABILITY**

With a perm rating of 5, ClimaShield is a "vapor breather," not a vapor barrier. It will not support the growth of mold or mildew or contribute to "sick home syndrome." Independent tests have proven it will not absorb or retain moisture.



#### ADDED RESISTANCE TO HURRICANE-FORCE WINDS

The Preservation High-Performance Siding System protects against wind damage in two ways. Preservation Siding features a unique, double thick rolled-over nail hem and ClimaShield prevents wind from getting under the siding to lift and tear it.



#### **RESISTANCE TO TERMITES**

ClimaShield contains Preventol® TM, a proprietary ingredient that discourages termites from nesting behind your siding, yet is environmentally friendly and safe for humans and pets. (Protected by ) Preventol TM is a registered trademark of AFM Corp. PREVENTOR



#### TESTED, PROVEN AND WARRANTED

Preservation High-Performance Siding has been tested by independent laboratories and proven to deliver exclusive benefits including exceptional energy efficiency and durability.

#### MAINTENANCE FREE - FOR GOOD

Relax and enjoy. All you need to maintain the beauty of your Preservation High-Performance Siding is a garden hose! Preservation won't warp, rot or peel thanks to premium materials like ChromaTrue ASA polymers, UltraPure resins and advanced manufacturing processes.

## PRESERVATION INTEGRA

F,

### INCOMPARABLY INSPIRED

Introducing Preservation Integra, the high-performance insulated wall system that ingeniously integrates strength, beauty, and energy efficiency.

#### INSULATED FOR BEST ENERGY EFFICIENCY

Up to 1-1/2" thick insulation<sup>\*</sup> provides exceptional R-Value for comfort and year-round energy savings. It also significantly cuts down outside noise, letting you enjoy the silence whenever you want. And, it also reduces moisture retention so you and your home can breathe easy. It's structurally sound, delivering superior performance and lasting durability.

#### INVENTIVE DESIGN FOR SUPERIOR PERFORMANCE

A one-piece insulated wall system, which is hung rather than hard-nailed, spans over many irregularities in bowed walls and framing, resulting in true straight course lines for enhanced curb appeal.

#### INTERLOCKING PANEL CONFIGURATION ENHANCES DURABILITY

The unique and durable design of Integra's stack-lock system creates a tight, secure fit, eliminating insulation gaps and locking the siding straight, to look great for a lifetime. The stack-lock system provides secure, worry-free installation that stacks up and stands up to most any weather condition.

#### INVITING, CLASSIC STYLING MAKES IT HOME

The timeless look of traditional single-plank siding is genuinely captured with an architecturally correct panel face, <sup>3</sup>/<sub>4</sub>" mid-panel projection, and pleasing brushed cedar grain. So you can enjoy the look of hand-installed wood boards for a truly premium appearance that is designed to provide a lifetime of protection and beauty. Available in 6" clapboard, 5" dutch lap and single 7" designs.

#### INSPIRED BEAUTY INCREASES CURB APPEAL



39% longer siding length (16'8" vs. standard 12' panels) creates a beautiful finished appearance with no painting or face nailing required.

#### BEAUTIFUL FINISH AND ADDED PEACE OF MIND

Preservation Integra is backed by a lifetime, transferable warranty<sup>\*\*</sup> that includes fade protection.

### WHEN IT COMES TO SIDING, WE LISTEN TO WHAT'S MOST IMPORTANT TO YOU.



#### INSULATED FOR BEST ENERGY EFFICIENCY

Optimal 1-1/2" thick insulation\* provides an industry-leading system R-value for exceptional year-round energy savings.

### RESISTANCE TO EXTREMES OF WIND AND WEATHER

Preservation is designed to remain securely fastened, with no tearing or rattling, even in extreme winds.

#### RESISTANCE TO DENTING, SCRATCHING AND EVERYDAY ABUSE

The durable surface of Preservation combined with its buffering contoured underlayment protect against the pounding force of hailstorms and repels the worst downpours.

#### LONG-LASTING BEAUTY

The engineered vinyl surface is designed to resist fading for a lifetime.

#### MAINTENANCE FREEDOM

Preservation will never require painting, sealing, or staining.

\*Nominal.

#### THE LOOK IS TIMELESS. THE BENEFITS ENDLESS.

Preservation Integra lets you have it all: the classic look of natural wood, superior durability, and energy efficiency. The siding panel's structural strength combined with the secure fit of the insulation means it can take what Mother Nature can dish out.

High winds are no match, as it resists wind shear with no tearing, rattling or lifting. And thanks to Preservation Integra's durable surface and secured insulating layer, it can withstand everything from hailstorms to the occasional stray fly ball. Perhaps best of all, you can reduce your heating and cooling bills year-round.

Plus, you'll be free to spend more time with the family instead of maintaining your siding. Preservation Integra is virtually maintenance free. Forget about the time-consuming work of staining, sealing, painting or cleaning. It's the look of wood, with none of the upkeep, and it doesn't get any better than that.



PRESERVATION INTEGRA'S precision contoured insulation bonds securely to the siding panel creating an integrated system that delivers remarkable strength and energy efficiency. And, unlike other insulation, Preservation Integra breathes, so moisture is wicked away to resist water retention.

#### INVITING, CLASSIC STYLING MAKES IT HOME.

Preservation's Integra captures the timeless look of traditional plank siding for superior style and performance.





6" clapboard profile

7" clapboard profile



5" dutch lap profile



#### INNOVATIVE ENGINEERING TO SEAL "THE ENERGY GAP"

Interlocking panels and precisioncontoured insulation combine with a fully insulated line of trim and accessories for a powerful blanket of insulation. This attention to detail allows installers to fit insulation into corners and under seams for the most energy efficient installation.





## PRESERVATION BOARD & BATTEN

CLASSIC VERTICAL SIDING FOR GOTHIC REVIVAL, VICTORIAN, CRAFTSMAN, COASTAL OR CLASSIC COLONIAL ARCHITECTURE.

Classic details create exceptional beauty and appeal . . . whether a large home or small, new construction or vintage restoration. A focus on all exterior surfaces, or maybe just a way to accent special areas.

Whatever your project and whatever its size, Preservation Board & Batten Siding provides all the beautiful look-of-wood details you'll need to create a look of exceptional distinction.



#### AUTHENTICALLY PROPORTIONED

Preservation Board & Batten Siding reproduces the distinguishing details of classic board and batten siding installations. A stately 5½" board face is accented by a delicate 1½" batten that projects ½" above the board surface. The aesthetically pleasing proportions, combined with the emphatic bold shadow lines created by the battens, produce a look of refined elegance.

#### THE NATURAL LOOK OF WOOD

The natural grain texture captures the appearance - and even the feel - of the milled boards used in classic 19th century homes. A .050" nominal thickness provides unparalleled durability.

#### EVERYTHING BUT THE SMELL OF FRESH PAINT

To assure authenticity in every detail, Preservation Board & Batten Siding is made with a smooth, low-gloss finish that looks as if it were applied with a painter's brush. And the best part is, that look will last forever.



Board and Batten Siding ranks as one of the most popular and versatile siding styles in its early prominence in Gothic Revival architecture, it became popular among tradesmen building their own, more modest homes in a style they called Carpenter Gothic. After that, it was builders and board and batten as an accent siding to call attention to a home's special features.



## PRESERVATION SHAKES & SCALLOPS

#### OUTSTANDING APPEAL AND VISUAL INTEREST.

Preservation Shakes and Scallops give you a beautiful way to enhance the look of custom craftsmanship to your home. These richly detailed accent panels are designed using historically accurate patterns and dimensions.







#### **PRESERVATION SHAKES**

Classic cedar shake siding dates back to Cape Cod style cottages popular in the 1700s. Built by ships' carpenters, shake style siding was used to withstand lashing wind and rainstorms. Now popular across the United States, this coastal architecture is utilized on many styles of homes. Preservation Shakes provide historical elegance and superior resistance to weather . . . just like the original.

#### PRESERVATION SCALLOPS

Also known as fish scales, Preservation Scallops are often used to highlight special architectural details on your home such as gables, window boxes and eave edges or to create frieze boards and bands.

#### PRESERVATION HAND-SPLIT SHAKES

Enrich your home's character with the classic beauty and rugged, natural texture of Preservation Hand-Split Shakes. They're perfect for the entire exterior of your home, or as detailed accents. Enjoy the natural deep grain look of wood with none of its laborious upkeep.



### THE LOOK OF CEDAR WITHOUT ALL THE UPKEEP.

There's really only one way to tell Preservation Shakes and Scallops from real cedar: performance. Get all the benefits of a cedar shake look without all the fuss.

GALE FORCE 5 TECHNOLOGY ensures Preservation stays put regardless of the weather. Each panel is manufactured with a strengthening ¼" storm rail on each side of the nailing hem. As a result, in independent tests, Preservation Shakes and Scallops withstood hurricane-strength winds.

LINKTITE TECHNOLOGY is a specially engineered system that secures each siding panel together for a beautiful, seamless appearance. Placed on the rear of the panels, LinkTite adds stability without detracting from the real cedar look.

SEASON-4 TECHNOLOGY ensures our Shakes and Scallops can be installed in most any weather. Temperature lines on the nailing hem allow installers to match up the current temperature to its corresponding mark, allowing optimal room for expansion or contraction.







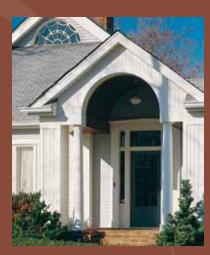




### PRESERVATION SOFFIT&VERTICAL SIDING

#### SOFFIT SUPERIOR STRENGTH AND BEAUTY

Preservation Premium Soffit combines the beauty and performance of wood with the durability and easy-care convenience of vinyl.



#### VERTICAL SIDING THE PERFECT ACCENT

Want to add a truly personal touch to your home's exterior Incorporate Preservation —ertical Siding into your exterior design scheme. It's a wonderful way to add visual emphasis to gable ends, entryways, dormers or other accent areas of your home.

A perfect opportunity to design an exterior that fully reflects your individual tastes and desires — one that sets your home apart.



#### PAINTED WOOD APPEAL

Deep, realistic shadow lines combine to make Preservation Premium Soffit the easy and natural choice. Its gently rounded edges, elegant 3<sup>1</sup>/<sub>3</sub>" exposure width, and finely textured, low-gloss finish evoke the look and feel of custom-milled, painted wood.

#### SUPERIOR RIGIDITY



Our proven UltraBeam technology keeps the panels flat and level for exceptional beauty year after year. This unique design allows Preservation Premium Soffit to easily span long runs without sagging and cupping is virtually eliminated.

#### INVISIBLE VENTILATION

Continuous airflow is vital to keep attics cool and dry, yet the appearance of vented panels can be less than ideal. Preservation Premium Soffit features invisibly vented panels to provide functional beauty.

#### EASY-CARE CONVENIENCE

Wood soffit looks good, but it can warp and rot after exposure to dampness. Preservation Premium Soffit is made with weather-resistant vinyl, so rain and humidity don't cause problems. An occasional rinsing with a garden hose is all it takes to restore like-new beauty.



EXTRA RIGID PRESERVATION PREMIUM SOFFIT STAYS FLAT, PROVIDING OUTSTANDING APPEARANCE AND QUALITY, YEAR AFTER YEAR.



DRDINARY SOFFIT LACKS STIFFNESS, SO IT ENDS TO CUP WHEN INSTALLED.



### PRESERVATION TRIMWORKS

#### DISTINCTIVE ACCENTS FOR A DISTINCTIVE HOME.

When people say a home has character, they are usually referring to the details that set it apart. Decorative details are the accents you incorporate to add interest, appeal and individuality. Trimworks accessories create lasting distinction and enhance the beauty, protection and value of your Preservation Siding.

Trimworks accessories provide all the elegant graciousness of their handcrafted wood counterparts, without the upkeep.

### FINISHING TOUCHES

DECORATIVE DETAILS ADD INTEREST, APPEAL AND INDIVIDUALITY TO YOUR HOME FROM ENTRYWAYS TO WINDOW TRIM.



5" fluted lineals used as a door surround



3<sup>1</sup> " insulated lineal window trim 5" also available



Beaded corner post



7" traditional corner post with foam insert



#### WINDOWS

When the choice of window trim complements your siding, the result is a pleasing, unified exterior design.

#### **ENTRYWAYS**

-isitors see the trim around doors close up, making door trim one of the most important exterior design decisions you can make.

#### CORNERS AND VERTICAL COLUMNS

Corners help define the proportions of a home. This is specifically why the creative use of corner treatments can influence the apparent size' of your home – the visual impression it creates compared to its actual measurement.



## PRESERVATION COLOR PALETTE

#### A COLOR COLLECTION DESIGNED TO ELEGANTLY EXPRESS YOUR STYLE.

Preservation gives you the beautiful, natural look of an expensive wood siding installation: classic profiles, a choice of surface textures, color coordinating soffit and accessories, and special accent siding styles. To create a truly personal appearance, choose from the vast selection of colors that make up Preservation's Color Palette.

Preservation's rich color palette features a low-gloss finish that replicates freshly painted wood. Siding, soffit and accessories are all color-matched for a beautiful, coordinated appearance.

#### IMAGINE THE POSSIBILITIES CREATIVE COLOR ... UNCOMPROMISING PERFORMANCE.

ChromaTrue<sup>®</sup> Preservation's richer, deeper colors feature ChromaTrue<sup>®</sup> ASA polymer technology. ChromaTrue is a copolymer compound that creates a strong exterior layer of protection against fading from the sun and wear from harsh elements. Unlike traditional vinyl siding colors, which tend to be lighter tones that can withstand the damaging effects of ultraviolet rays, Preservation's deep colors are specially formulated to retain their rich beauty season after season.

Preservation offers all the choices needed to give your home the exact look you want. Start with classic panel profiles and end with the perfect details at doors and windows. With Preservation, all decisions lead to beautiful results.

## DESIGN THE LOOK YOU'LL LOVE WITH OUR

We not only want you to pick the perfect siding for your home, but the perfect colors, too. Our Design Showcase is easy to use and gives you a variety of siding styles to choose from and tons of color combinations for the siding, trim and accessories. Get started by selecting from three house styles: Ranch, Cape Cod, and Colonial. Then simply mix and match your style and color choices until the look is just right. Print it out and use it as a guide to getting exactly what you want. Visit www.preservationcollection.com and click on the Design Showcase to explore all the design possibilities.

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## COLOR SELECTION

If you like your home's existing color scheme, there's really no decision to make. But if you're looking for a change, use the following two suggestions to guide your planning:

#### USE THE COLOR OF YOUR ROOF SHINGLES AS A STARTING POINT.

For the most pleasing appearance, colors for shingles and siding should complement each other.

#### DECIDE WHETHER YOU WANT A LITTLE OR A LOT OF CONTRAST.

As a general rule, less contrast unifies a home's architectural elements, while greater contrast emphasizes individual elements.



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